

MACEF THE ITALIAN EXPERIENCE

9-12 september 2010 fieramilano



www.macef.it



macef
milano
International Home Show



Welcome Kit for New Companies

Only for companies that did not attend the last two editions of Macef

1) COMMUNICATION AND VISIBILITY:

- **Sign "New"** written near the stand, on the totems in the hall, in the online catalogue and in all collateral promos;
- **Page on the website of Macef** dedicated to all Italian and foreign new firms, with entry of the company name (if enrolled with down-payment within the date of printing);
- Possibility to purchase an **advertising page at a special price** in the Pocket Macef (€ 1.000 instead of € 1.800);

2) CO-MARKETING AND BENEFITS:

- **Free visitors' tickets:** 1 ticket for every sqm. - valid 1 day
- **Top Buyer Guests** (Italy excluded) with: entry ticket, hotel stay (2 buyer for 2 nights), transfer to the fair and use of the Buyers' club - only for companies renting more than 36 sqm.
- **Match-making:** prearranged program of meetings with top buyers of the involved sector/s (from Italy and/or abroad)
- **Discount of 10%** on the price per sqm. indicated on the application form - only for exhibitors renting more than 36 sqm.

3) GENERAL BENEFITS:

- **Accommodation** and/or **Travel** at special rates provided by our official Travel Agency **VENTANA GROUP**
- **Free Public Transport Pass:** 2 ATM public transport passes to move around Milan and to Rho-Fiera (valid for the whole period of the show and for setting-up and dismantling)
- **Stand Macef Design** at € 60/sqm. and/or possibility to receive customized offers.

PLEASE CHECK ALL NEWS ON THE WEBSITE
WWW.MYMACEF.COM